



EMBRACE ALBERTA SENIORS FOR NO COST *

With over 3000 Alberta 55 plus Members throughout the Province, the opportunity to promote your goods and services to seniors has never been better.

Every paid Member of our organization carries a Membership Card that entitles them to participate in dozens of sports and recreation activities throughout each of the eight (8) Zones in Alberta, ultimately taking them to Provincial Games with winners advancing to the national Canada 55+ Games.

As a Show Your Card & Save Sponsor, you will agree to provide:

1. Modest discounts on products or services that match or improve on existing Senior discounts.
2. Prominent placement of the Alberta 55 plus Show Your Card & Save decal in your retail location and/or on any marketing materials including your web site and social media.

As a Show Your Card & Save Sponsor, you will receive:

1. More Alberta seniors visiting your business
2. A Listing in our Show Your Card & Save Partner Guide
Distribution: 3500 Members Alberta wide & our Web Site
3. Comprehensive, searchable web site listing
4. Recognition at various games events and venues
5. The potential for more promotion through local event sponsorship

* There is no cost or administrative fee required for this program, however you will be expected to uphold Alberta 55 plus ethics, maintain a good standing within your community and assist in promoting our services to your customers.

An agreement has been included along with an addressed envelope. Simply fill this in, drop it in the mail and we will follow up with an email that includes all the details and send you your window decal.

Thank you for your consideration in reaching out to your fellow Alberta seniors.

Sincerely,

A handwritten signature in black ink, appearing to read "Wayne Davies", is written over a light blue, cloud-like background.

Wayne Davies
President
Email: info@alberta55plus.ca

AN AGREEMENT made on the (day) of (month/year).

BETWEEN

(Your Company Name, Address and Email Address here)

(hereinafter called "The Sponsor") of one part

AND

ALBERTA 55 PLUS (Alberta Seniors Sports & Recreation Society)

11759 Groat Road NW, Edmonton, Alberta T5M 3K6

(hereinafter called "The Organization") of the other part WHEREBY IT IS AGREED

1. In consideration of the agreement by the **Sponsor** to provide the **Organization** with:

(Describe what type of discount, senior discount or offer of services you will provide to our Members)

2. Sponsorship Term **Start Date:** _____ **to End Date:** _____

We recommend choosing a 1-year Term starting approximately 1 month after sending this letter back to our offices.

Details

- I. It is agreed that all matters relating to the administration of the sponsorship shall remain the exclusive responsibility of the Organization.
- II. In consideration of the agreement by the **Organization** to provide the **Sponsor** with:
 - a) Show Your Card & Save Peel and Place Decal (4in x 6in)
 - b) Comprehensive, searchable web site listing
 - c) Recognition at various Games events and venues
 - d) First right of refusal for local event sponsorship
- III. In the event of the cancellation of the sponsorship for whatever reason, this Agreement shall be null and void.
- IV. This agreement is made solely with the Sponsor and except with the written permission of the Organization shall not be assignable.
- V. IN WITNESS WHERE OF the parties hereto have hereunto signed the day and year written duly authorized for and on behalf of

SPONSOR SIGNATURE

Printed Name

Signature

Date